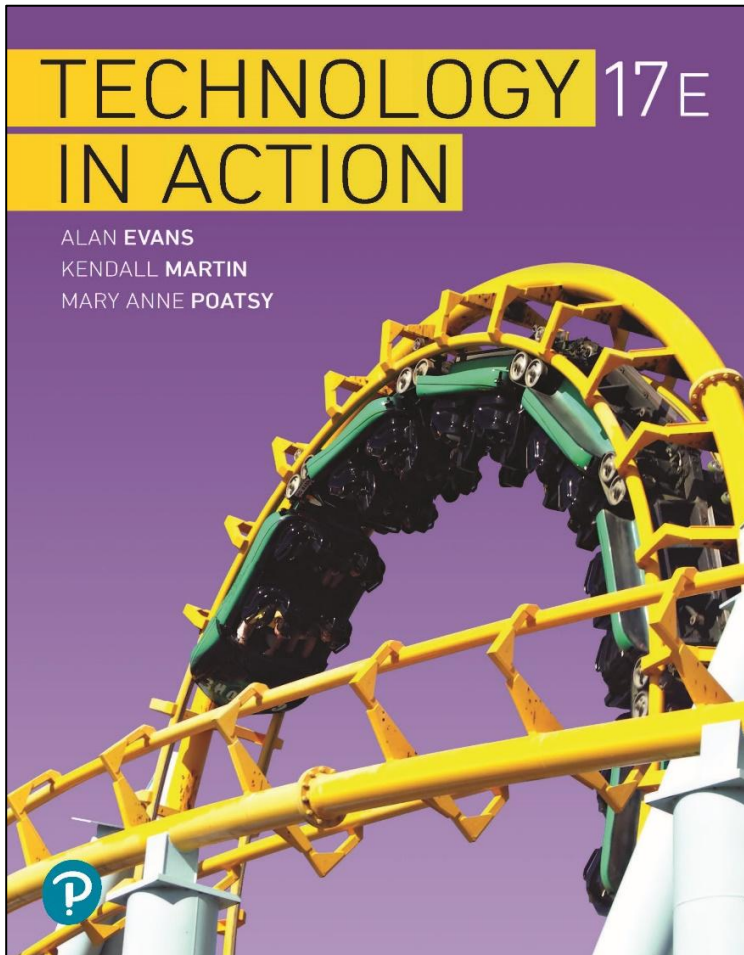


# Technology in Action

Seventeenth Edition



## Appendix A

The History of the  
Personal Computer

# Learning Objectives (1 of 3)

**A.1** Describe the earliest personal computer ever designed.

**A.2** Describe the distinguishing features of the Apple I and Apple II.

**A.3** Describe the first portable computer.

**A.4** Describe the development of the IBMPC.

**A.5** Explain why BASIC was an important step in revolutionizing the software industry.

**A.6** Explain why the development of the operating system was an important step in PC development.

# Learning Objectives (2 of 3)

**A.7** List early application software that was developed for the PC.

**A.8** Describe the features of the Lisa and Macintosh computers and their predecessor, the Xerox Alto.

**A.9** List the first successful web browsers.

**A.10** Discuss the features of the Pascalene calculator and the Jacquard loom that inspired modern computer elements.

# Learning Objectives (3 of 3)

**A.11** Discuss the contributions of Babbage's engines and the Hollerith Tabulating Machine to modern computing.

**A.12** Discuss the features of the Z1, the Atanasoff–Berry Computer, and the Mark I.

**A.13** Discuss the major features of the Turing Machine, the ENIAC, and the UNIVAC.

**A.14** Describe the milestones that led to each “generation” of computers.

# Early Personal Computers

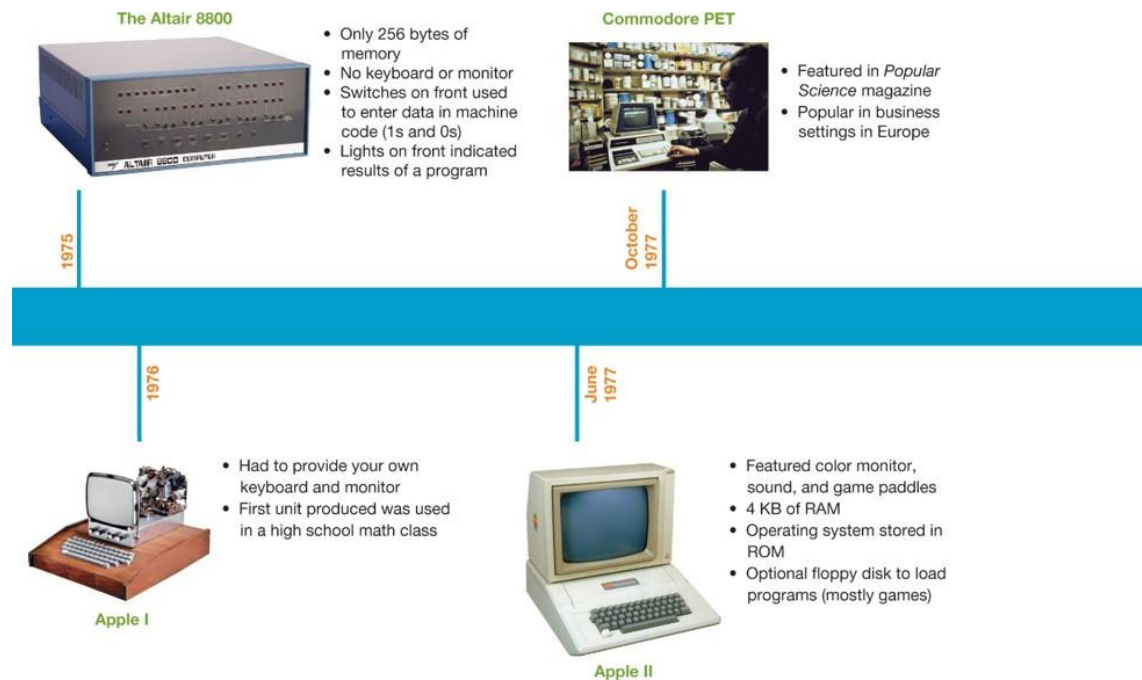
## The First Personal Computer: The Altair (Objective A.1)

- 1975
  - Sold as a kit
  - No keyboard—used switches for input
  - No monitor—used lights for output
- Bill Gates and Paul Allen among first owners
  - Wrote compiling program

# Early Personal Computers

## The Apple I and II (Objective A.2)

- Built by Steve Jobs and Steve Wozniak
- Operating system stored in ROM3



# Enter the Competition

## The Osborne: The Birth of Portable Computing (Objective A.3)

- Introduced in 1981
- Weighed 24.5 pounds
- 5-inch screen
- Cost \$1,795
- Overnight success

# Enter the Competition

## IBMPCs (Objective A.4)

- Prior to 1980—IBM known for mainframes
- 1981—entered small-computer market with IBM PC
  - Started at \$1,565
  - Sold at retail outlets
  - Named “1982 Machine of the Year”



# Other Important Advancements (1 of 2)

## The Importance of BASIC (Objective A.5)

- Programming languages in the 1950s
  - FORTRAN, ALGOL, and COBOL
  - Used mainly by businesses
  - Used to create financial, statistical, and engineering programs

# Other Important Advancements (2 of 2)

## The Importance of BASIC (Objective A.5)

- Beginners All-Purpose Symbolic Instruction Code (BASIC)
  - Introduced in 1964
  - Revolutionized software industry
  - Easily learned by beginning programmers
  - Became key language for PC
  - Led to creation of Microsoft

# Other Important Advancements (1 of 2)

## The Advent of Operating Systems (Objective A.6)

- Early programs and data saved on audiocassettes
- Programs needed to be rewritten each time
- Floppy disk drive was introduced in 1978
- Programs could be saved so operating systems were developed

# Other Important Advancements (2 of 2)

## The Advent of Operating Systems (Objective A.6)

- Operating systems coordinate with specific processor chip
  - Apple computers—Motorola chips: Disk Operating System (DOS)
  - PCs—Intel 8080 chips: Control Program for Microcomputers (CP/M)
  - Microsoft—Intel chips: MS-DOS
    - Operating system for IBM PCs
    - Created by Bill Gates

# Other Important Advancements

## Software Application Explosion: VisiCalc and Beyond (Objective A.7)

- Spreadsheets
  - VisiCalc
  - Lotus 1-2-3
  - Microsoft Excel
- Word processing
  - WordStar
  - Word for MS-DOS
  - WordPerfect

# The Graphical User Interface and the Internet

## Boom (1 of 3)

### Xerox and Apple's Lisa and Macintosh (Objective A.8)

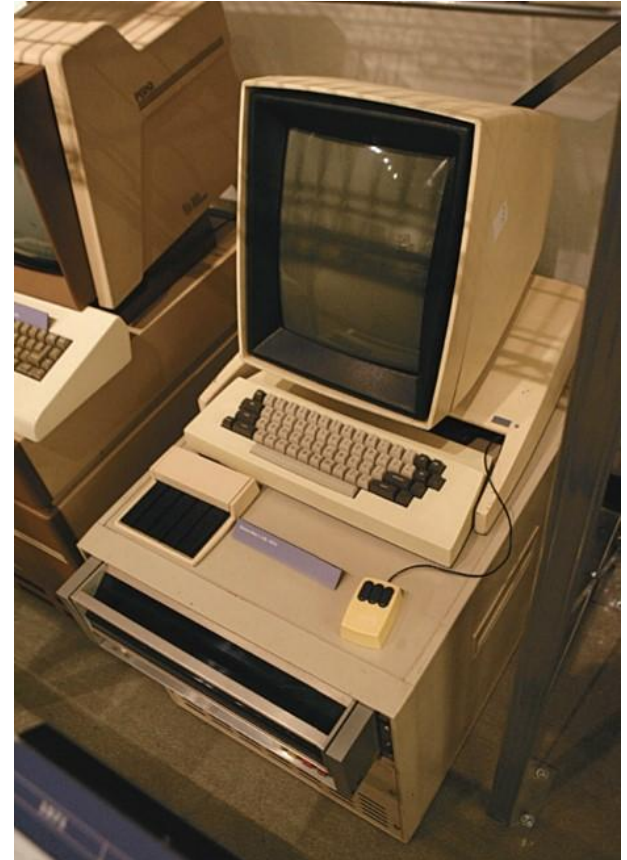
- Graphical user interface (GUI) allowed users to interact with computer more easily
- Previously used command- or menu-driven interfaces
- Apple the first company to use the GUI

# The Graphical User Interface and the Internet

## Boom (2 of 3)

### Xerox and Apple's Lisa and Macintosh (Objective A.8)

- Xerox Alto (1972)
  - Introduced What You See Is What You Get (WYSIWYG)
  - File management system with directories and folders
  - Mouse and network connectivity
  - Never sold commercially



# The Graphical User Interface and the Internet

## Boom (3 of 3)

### Xerox and Apple's Lisa and Macintosh (Objective A.8)

- Apple Lisa (1983)
  - First successful PC using GUI
  - Windows, drop-down menus, icons, a file system with folders and files
  - Very expensive
- Apple Macintosh (1984)
  - 1/3 cost of Lisa
  - Introduced 3.5-inch floppy disk





# The Graphical User Interface and the Internet Boom

## The Internet Boom (Objective A.9)

- 1993—Mosaic browser introduced
- 1994—Netscape launched
- 1995—Internet Explorer introduced by Microsoft
- 1998—Netscape became open source

# Making the Personal Computer Possible: Early Computers (1 of 2)

## The Pascalene Calculator and the Jacquard Loom (Objective A.10)

- Pascalene
  - First accurate mechanical calculator
  - Created by Blaise Pascal in 1642
  - Used revolutions of gears to count by tens
  - Could be used to add, subtract, multiply, and divide
  - Basic design used in mechanical calculators for 300 years

# Making the Personal Computer Possible: Early Computers (2 of 2)

## The Pascalene Calculator and the Jacquard Loom (Objective A.10)

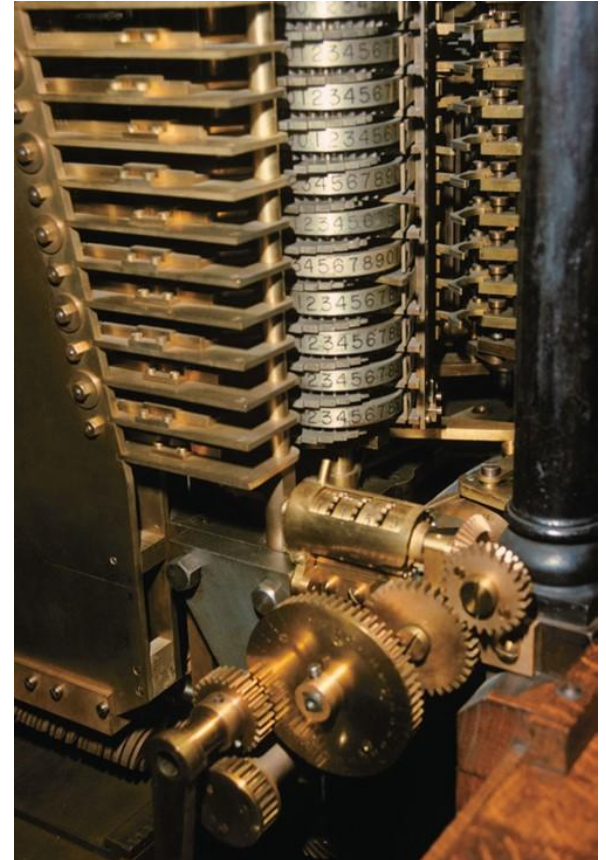
- Jacquard loom
  - Created by Joseph Jacquard
  - Revolutionized fabric industry
  - Cards had punched holes, automated weaving complex patterns
  - Process adopted later to record and read data in computers using punch cards



# Making the Personal Computer Possible: Early Computers (1 of 2)

## Babbage's Engines and the Hollerith Tabulating Machine (Objective A.11)

- 1834: Analytical Engine
  - Designed by Charles Babbage
  - First automatic calculator
  - Never developed
  - Drawings and descriptions similar to today's computers



# Making the Personal Computer Possible: Early Computers (2 of 2)

## Babbage's Engines and the Hollerith Tabulating Machine (Objective A.11)

- 1890: Hollerith Tabulating Machine
  - Created by Herman Hollerith
  - U.S. Census Bureau tabulated census data
  - Automatically reads data from punch cards
- 1896: Hollerith started Tabulating Machine Company
  - Later became International Business Machines (IBM)

# Making the Personal Computer Possible: Early Computers (1 of 3)

The Z1, the Atanasoff–Berry Computer, and the Harvard Mark I (Objective A.12)

- 1936: Z1
  - Created by Konrad Zuse
  - Mechanical calculator
  - Included control unit and separate memory functions
  - Important breakthrough for future computer design

# Making the Personal Computer Possible: Early Computers (2 of 3)

The Z1, the Atanasoff–Berry Computer, and the Harvard Mark I (Objective A.12)

- 1939: Atanasoff–Berry Computer (ABC)
  - Created by John Atanasoff and Clifford Berry
  - First electrically powered digital computer
  - Used vacuum tubes to store data
  - First computer to use the binary system

# Making the Personal Computer Possible: Early Computers (3 of 3)

The Z1, the Atanasoff–Berry Computer, and the Harvard Mark I (Objective A.12)

- 1930s–1950s: Mark series of computers
  - Created by Howard Aiken and Grace Hopper
  - Used by U.S. Navy for ballistic and gunnery calculations
  - Aiken designed the computer
  - Hopper did the programming



# Making the Personal Computer Possible: Early Computers (1 of 3)

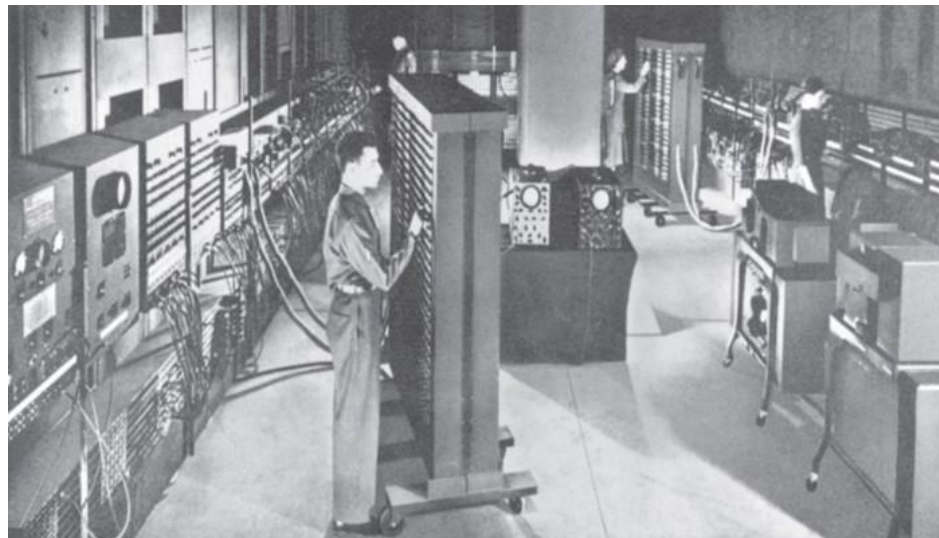
The Turing Machine, the ENIAC, and the UNIVAC (Objective A.13)

- 1936: Turing Machine
  - Abstract computer model—could perform logical operations
  - Hypothetical model—mathematically defined a mechanical procedure
  - Infinite tape that could be read, written to, and erased—precursor to today's RAM

# Making the Personal Computer Possible: Early Computers (2 of 3)

## The Turing Machine, the ENIAC, and the UNIVAC (Objective A.13)

- 1944: Electronic Numerical Integrator and Computer (ENIAC)
  - First successful high-speed electronic digital computer
  - Big and clumsy
  - Used 18,000 vacuum tubes
  - Filled 1,800 square feet



# Making the Personal Computer Possible: Early Computers (3 of 3)

## The Turing Machine, the ENIAC, and the UNIVAC (Objective A.13)

- 1951: Universal Automatic Computer (UNIVAC)
  - First commercially successful digital computer
  - Operated on magnetic tape, not punch cards
  - Considered first-generation computer
  - Last to use vacuum tubes to store data

# Making the Personal Computer Possible: Early Computers (1 of 4)

## Transistors and Beyond (Objective A.14)

- 1945: Transistors
  - Invented at Bell Laboratories
  - Replaced vacuum tubes
  - Considered second generation computers



# Making the Personal Computer Possible: Early Computers (2 of 4)

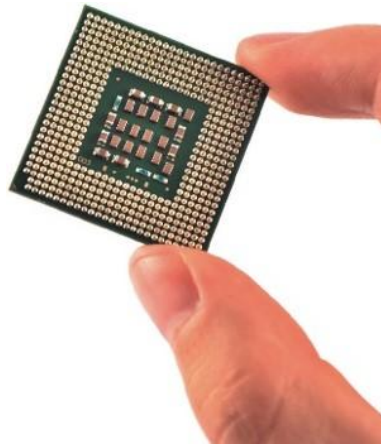
## Transistors and Beyond (Objective A.14)

- 1958: Integrated circuits
  - Invented by Jack Kilby of Texas Instruments
  - Small chip containing thousands of transistors
  - Enabled computers to become smaller and lighter
  - Considered third-generation computers

# Making the Personal Computer Possible: Early Computers (3 of 4)

## Transistors and Beyond (Objective A.14)

- 1971: Microprocessor
  - Introduced by Intel Corporation
  - Small chip containing millions of transistors
  - Functions as the central processing unit (CPU)
  - Considered fourth-generation computers



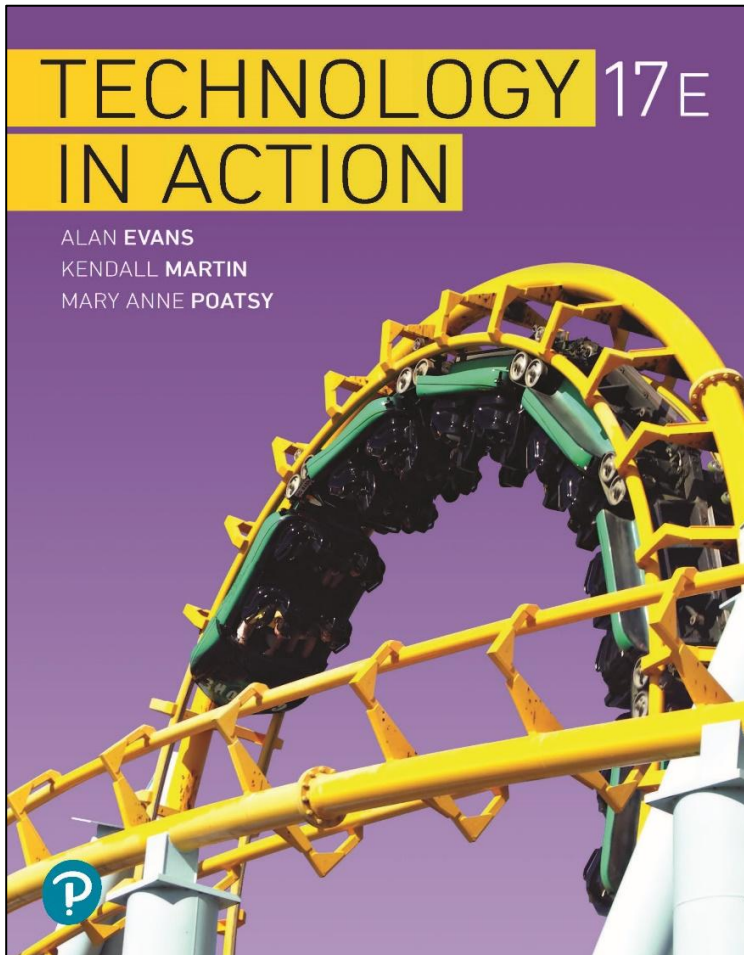
# Making the Personal Computer Possible: Early Computers (4 of 4)

## Transistors and Beyond (Objective A.14)

- First-generation (1944)
  - Used vacuum tubes to store data
- Second-generation (1945)
  - Used transistors to store data
- Third-generation (1958)
  - Used integrated circuits
- Fourth-generation (1971–today)
  - Uses microprocessor chip

# Technology in Action

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## Appendix B

Careers in IT



# Learning Objectives

- B.1** List the reasons why IT fields are attractive to students pursuing bachelor's degrees.
- B.2** Explain the various challenges of IT careers.
- B.3** List and describe the various IT careers for which you can train.
- B.4** Explain the various ways you can prepare for a career in IT.
- B.5** Explain the various ways you can find a career in IT.

# Rewards of Working in Information Technology (1 of 2)

## (Objective B.1)

- IT Workers Are in Demand
- IT Jobs Pay Well
- IT Jobs Are Not Going “Offshore”
  - Outsourcing
  - Offshoring
- Women Are in High Demand in IT Departments

# Rewards of Working in Information Technology (2 of 2)

## (Objective B.1)

- You Have a Choice of Working Location
- You Constantly Meet New Challenges
- You Work in Teams
- You Don't Need to Be a Mathematical Genius
- IT Skills Are Transferable

# Challenges of IT Careers

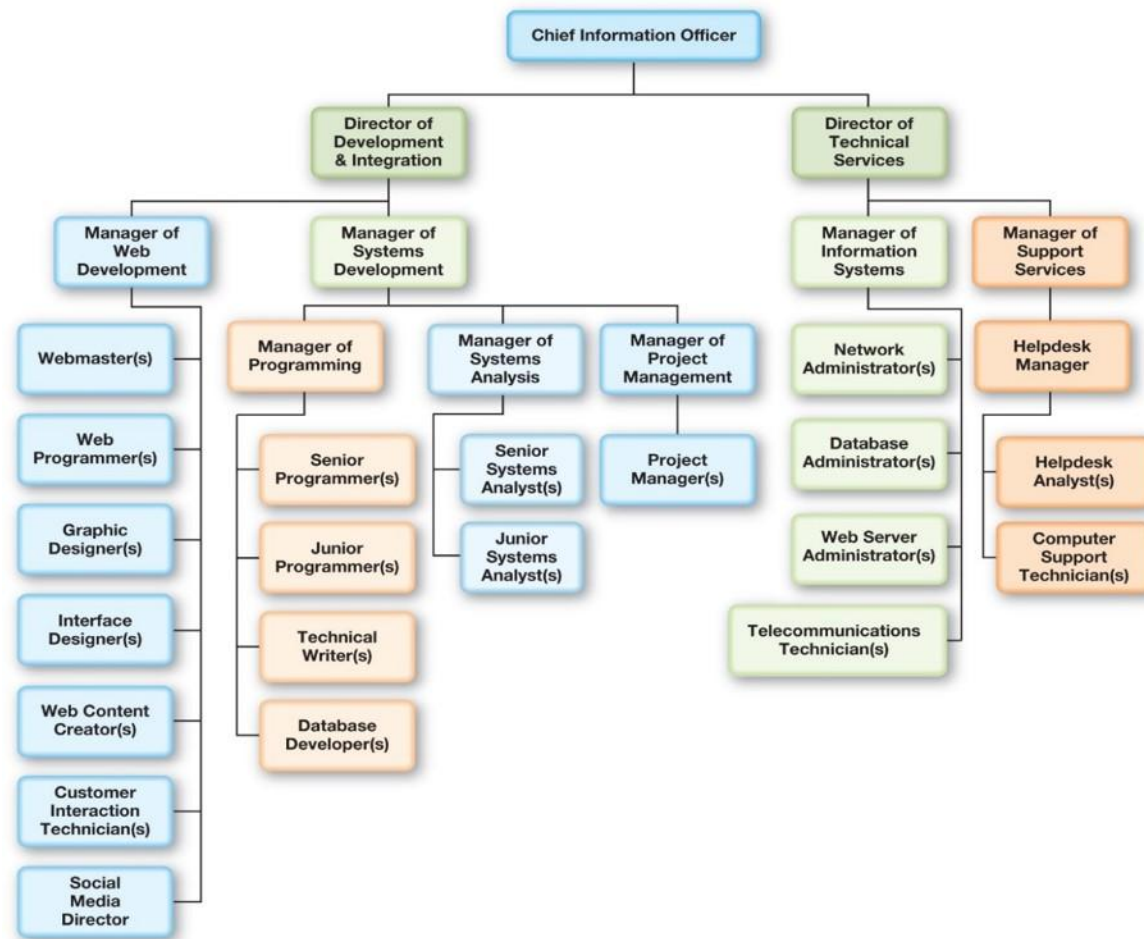
(Objective B.2)

- Stress
- Women Are in the Minority
- Lifelong Learning Is Required



# Choosing Your Realm of IT (1 of 4)

(Objective B.3)



# Choosing Your Realm of IT (2 of 4)

(Objective B.3)

## Web development

- Web content creators
- Interface designers
- Web programmers
- Customer interaction technicians
- Social media directors

# Choosing Your Realm of IT (3 of 4)

(Objective B.3)

## Systems development

- Systems analysts
- Programmers
- Project managers
- Technical writers
- Network administrators
- Database developers

# Choosing Your Realm of IT (4 of 4)

## (Objective B.3)

- Information systems
  - Network administrators
  - Database administrators (DBAs)
  - Web server administrators
  - Telecommunications technicians
- Support services
  - Helpdesk analysts
  - Computer support technicians



# Preparing for a Job in IT

(Objective B.4)

- Get educated
  - Best to attend a degree-granting college or university
- Investigate professional certifications
- Get experience
- Do research

# Getting Started in an IT Career

(Objective B.5)

- Use career resources at your school
- Develop relationships with your instructors
- Start networking
- Use online career tools
- Check corporate websites for jobs
- Visit online employment sites